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Natural Compatibles turns to video

[Mon 30/08/2010 01:30:25]

Natural Compatibles has launched six makeup instructional videos on YouTube in a bid to help all women learn to apply their makeup professionally.



The videos feature Natural Compatibles national educator Louise Mucha and makeup artist Sarah Patricia demonstrating the application of "a range of make-up looks" on models.

According to Louise, the videos were created to provide all women with the "tools and application techniques needed to enhance their natural beauty".

"Natural Compatibles' philosophy is based on the principles of art and we pride ourselves on education and training," she said.

"With the access to social and digital media increasing, we saw the opportunity to share the tools and application techniques to create beautiful makeup that works to enhance the natural beauty of all women – the beauty professional and the average woman".

She said beauty professionals who watch the videos will gain a greater understanding in how best to use and sell Natural Compatibles products while the average woman will pick up new techniques and discover that correctly applied makeup really can make them "look and feel gorgeous every day".

The videos include:

- Makeup for the mature women
- Flawless finish makeup in 5 minutes
- Day to night makeup
- Natural beauty
- Smokey eye
- The perfect pout

To view the videos visit www.youtube.com/naturalcompatibles

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