



## Eyes on the Go with Bloom & Natural Compatibles

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Eye shadows always crease on me no matter what I do, even with some of the world's best primers like Urban Decay primer potion or Too faced shadow insurance (it just delays the creasing by 5-6 hrs).

So to keep eye makeup looking fresh, I always have to touch up during the day and wish it could be done with more ease without having to bring along brushes and applicators to apply the shadows.

The clever guys over at product development from a couple of brands must have heard me moaning one too many time and have developed innovative eye products that are easy to use and simplify touch ups.

### **Bloom Eye Crayons - 1.4g**



Bloom's latest from international makeup artist April Greeves' Belle de Jour collection is the eye crayon designed to create classic easy eye looks and make touch ups on the go a cinch.

This chunky style eye crayon pen that can be twisted up (no need for sharpening!) for use. The other end of the of the pen houses a brush to allow you to blend the product after drawing it onto eyes.

The formula is silky and the finish pearlescent. Pigment rich and glides on as smooth as butter without any tug.

Although meant to be waterproof, they were good on my eyes for less than 3 hours before creasing, so it doesn't seem to weather my unprimed oily lids well enough. To be fair to the product, I have oily and hooded lids and nothing really survives with without using a primer and base.



swatches in taupe & chocolate

I also like using these eye crayons as an eye shadow base for which powder shadows and pigment are layered on top for extra intensity and colour.

Available in chocolate, taupe, black. RRP A\$25

Bloom is available at Myer, David Jones, Bloom's flagship store on Chapel St, or [online](#).

### **Natural Compatibles Applishades**

Natural Compatibles, a local professional & salon-based mineral-enriched makeup brand have come up with a novel eye shadow product called applishades.

These are pressed pigments that adds shimmer and shine to liven and dramatise the eyes in a pen-style applicator.

There is no mess as the product is housed in the cap of the spring loaded sponge tip pen-applicator . It makes it easy to use as the applicator will always be loaded with pigment.



Applishades 111 (smokey purple/taupe), 102 (vintage gold)

The colours are rich, wearable and smooth to apply with a silky satin finish with zero fallout which is amazing for a pigment. A breeze to blend with the sponge applicator tip, you can easily achieve the perfect smokey eye looks and is great as a soft liner on the bottom lids for the doe-eye look.

These stayed on my eyes for 2 hours before fading in intensity so would benefit from an eye primer and this is where the nifty applicator comes in the save the day (or night) with a quick touch up to refresh the colour.

Even better is that you can buy refill caps when your pigments run out to save on costs and the environment.

Available in 10 shades. RRP A\$26.

Natural Compatibles is available at selected [salons](#), and [online](#).